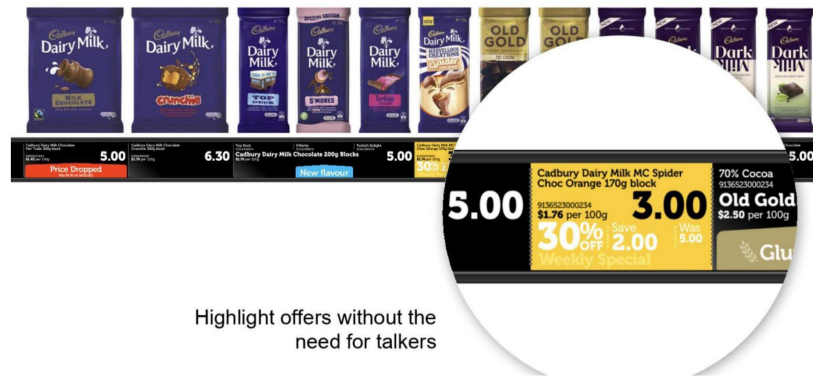


Retail Store Solutions



Highlight offers without the need for talkers

Shoppers deserve have better **digital signage** experiences



Electronic Shelf Labels

- ✓ 2.4 GHz wireless base station, Business IoT platform upload and design the label informations.
- ✓ E-Ink price type with Black /White /Red colors or Black /White /Yellow colors show on the tags.
- ✓ Innovation for pricing efficiency, build up marketing strategy and developing unique shopping experience.
- ✓ Centralizing product information, meeting omnichannel requirements, executing dynamic pricing.
- ✓ ESL Solutions offers IoT technology, the reliable price automation solutions. From battery longevity to speed and readability, the labels are designed to help retailers fulfill their operational strategy.

Shelf-Edge

- ✔ Supply original Innolux Display LCD 4K Panel
- ✔ High quality brightness technology innovation
- ✔ Large scale CMS remote control device by wifi
- ✔ Time scheduel setting,Ad playlist update plan
- ✔ Benefit and promote efficiency increase attention

Electronic Shelf Edge Display is a point of decision addition to the on-going digital retail revolution.It is a viable addition to your omni-channel marketing strategy.

Provide unlimited product information.Make product recommendation to customers while shopping.Reduce costs on printing,Increase staff efficiency.



End Cap Displays



- ✔ Real time advertisement
- ✔ Influence purchasing decision
- ✔ Enhance customer experience
- ✔ Increase in sales and Profit
- ✔ Android system with wifi remote control

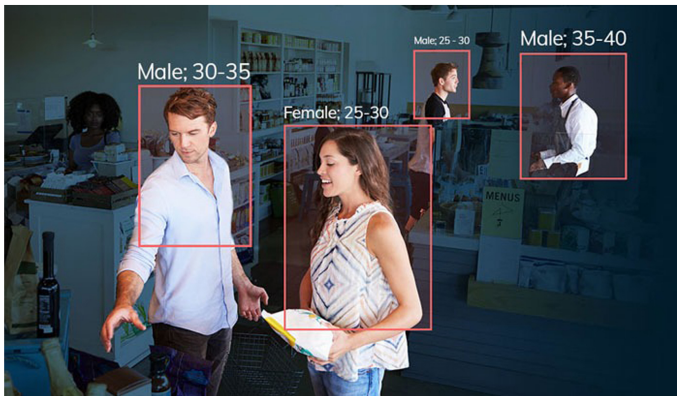


People Counter



Real-time occupancy information

- ✓ Ai technology for visitor gender / age statistics.
- ✓ POE switch supply power and transmitted data
- ✓ Real time system analysis with report output
- ✓ Dashbord overview any time any where by web login
- ✓ AI-powered sensors running an AI-based people counting algorithm provide an embedded solution.



SaaS Analytics System For Global

In-store analytics

Track anonymous customer data along your in-store customer journey to analyze and forecast shopper behavior. Get business-critical insights and drive action at the right time and place.

Gender statistics

Our sensors can recognize how a person expresses gender and detects whether a person is female or male and thus identify this basic target group.

- ✓ Heat map area visitor dwell time metric
- ✓ Dwell rate statistics.Customer behaviours monitor with zone setting.
- ✓ Dwell times with the highest accuracy.
- ✓ Track anonymous customer data along store
- ✓ Track their shopping journey throughout their visit and remove

