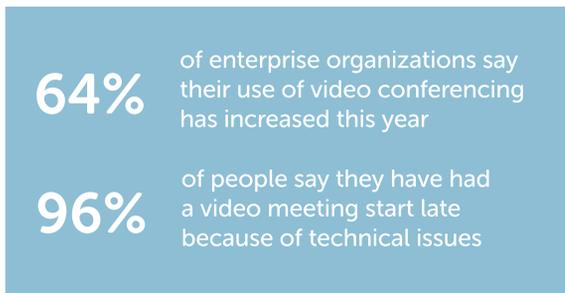


# Is your conferencing causing you pain?

Organizations are increasingly choosing to replace their traditional enterprise conferencing with something that helps them thrive.

They're tired of working with a complex web of services that is time consuming and expensive to manage, and frustratingly difficult to use.

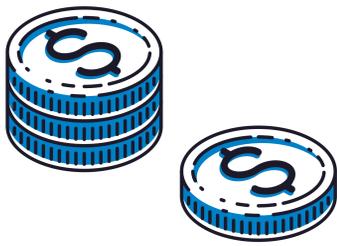


Source: Connected Intelligence: The Culture of Now, A StarLeaf Survey - Video Conferencing Insights into Key Enterprise Challenges, 2019

— Raise your expectations and reap the benefits —

If your organization needs video conferencing that works every time, you need StarLeaf: world-class video conferencing for enterprises that's secure, reliable and intuitively simple.

And here's why...



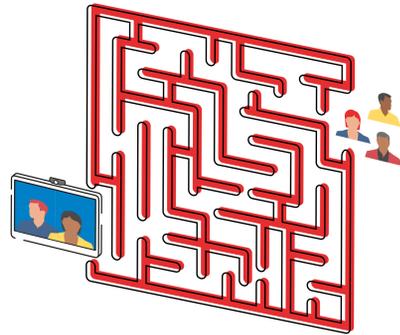
## 1. Reduce your costs

Traditional video conferencing comes with hardware and systems that are expensive to install, license and maintain. Consumer web conferencing solutions can appear to be cheaper at lower user numbers, but the costs can quickly spiral out of control if you want everyone to have access to the same conferencing solution.

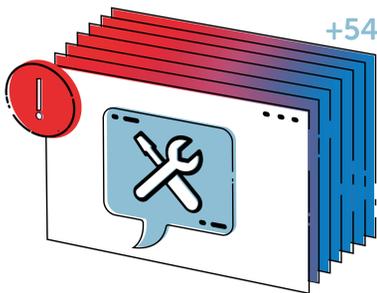
 With StarLeaf: Give everyone access to enterprise-grade conferencing, with licensing that works at volume.

## 2. Increase user adoption

The reality is that your business plans depend on video conferencing, yet traditional enterprise solutions make it hard work. Room hardware is outdated and unintuitive, or needs a dedicated PC that is difficult to access and use. A mixture of web conferencing tools further increases the confusion.



 With StarLeaf: Give users an intuitive solution that works across meeting spaces and devices, and integrates with core business apps.



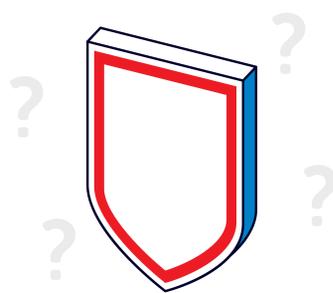
## 3. Minimize IT support

It's not just users who struggle with badly designed video conferencing implementations – it means more tickets for already busy IT teams. Unless your conferencing solution has integrated provisioning, automatic monitoring and alerts, automated out-of-hours updates, and highly reliable infrastructure and support, it's not the right solution for your organization.

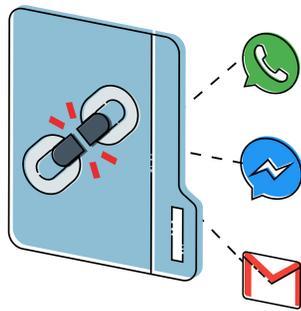
 With StarLeaf: A premium service on a wholly owned platform, with centralized management and support, and a 99.999% uptime guarantee (less than 5.5 minutes of downtime per year).

## 4. Ensure security

With more organizations turning to conferencing to deliver core business goals – like video consultations within healthcare – you need to rely on the security of your solution. Every conferencing provider will say they're secure but ask yourself how they'll demonstrate it beyond the basics, like encryption.



 With StarLeaf: Get an ISO27001 certified global solution, the worldwide standard for service security and operations.



## 5. Achieve compliance

If a collaboration tool is hard to use, it doesn't take long for people to find an alternative. From installing and using consumer apps without IT knowledge, to using personal accounts to send sensitive data and documents, this behavior significantly increases your business risk.

 With StarLeaf: Choose a solution that's intuitively simple and encourages secure collaboration.

## Reduce your conferencing pain

StarLeaf enables seamless collaboration through intelligently engineered, reliable meeting room systems, superior video conferencing, and secure messaging.

See how we could help you

[Book a demo](#)

Get in touch with any questions

[Contact us](#)

Meet better. Meet StarLeaf.